



PMN

PERADENIYA MANAGEMENT NEWSLETTER



VOLUME 01 - ISSUE IV
OCTOBER - DECEMBER 2022

CONTENTS

FACULTY EVENTS

Page 1 -10

WORKSHOPS AND SEMINARS

Page 11-51

RESEARCH FORUM

Page 52 -54



<https://mgt.pdn.ac.lk/>



mediaunit@mgt.pdn.ac.lk



<https://www.facebook.com/Faculty-of-Management-University-of-Peradeniya-Sri-Lanka-100804729090596>



<https://www.linkedin.com/company/76657142/admin/>



https://www.youtube.com/channel/UCUb6i1DJIfDQIk_gvKp-D4gA

EDITORIAL BOARD

Advisor : Prof. E.M.A.S.B. Ekanayake
Dean, Faculty of Management

Editor in Chief : Ms. K.A.D.T.D. Kuruppu

Language Editor

in Chief : Mr. N.S. Hewage

Editorial Members:

Mr. P.H. Abeysundara

Ms. U.W.G.Y.E. Jayawickrama

Ms. P.T.M. Gunathilake

Ms. R.M.U.R.K. Rathnayaka

Designer : Ms. H.A.P. Madhuthisari

FACULTY EVENTS

Management Undergraduate Internship & Research Symposium – 2022

The Faculty Internship Committee and the Undergraduate Research Committee

The Faculty Internship Committee and the Undergraduate Research Committee collaboratively organized the Management Undergraduate Internship & Research Symposium – 2022 on the 21st of October 2022 at the Faculty of Management. This symposium is a unique event in the Management Faculty's annual calendar as it creates a great platform to select the 'Best Intern' and the 'Best Undergraduate Researcher' of the year among the final year undergraduates of Bachelor of Business Administration (BBA) Honours and Bachelor of Commerce (B. Com) Honours degree programmes offered by the Faculty. Vice Chancellor, Prof. M.D. Lamawansa, Deputy Vice Chancellor, Prof. W.M.T. Madhujith, Dean, Faculty of Management, Prof. E.M.A.S.B. Ekanayake, and the distinguished guests from both industry and academia graced the event. Dr. Dinesh Hamangoda, General Manager - Sales, Hemas Holdings PLC delivered the keynote speech on the value of research exposure for corporate success.

Parallel to the symposium, the maiden issues of 'Peradeniya Management Student' (PMS), the official student newsletter and proceedings of the 'Working Paper Series' the collection of research articles presented by the academic staff members of the Faculty of Management were launched. Also, the inaugural session comprised the presenting of faculty awards for the year 2021 and Prof. R.H. Kuruppuge, Department of Operations Management and Ms. W.A. Edirisooriya, Senior Lecturer, Department of Human Resource Management were awarded for research excellence in Category I and II respectively.

Also, the excellence awards for non-academic staff were awarded to Ms. N.R. Ekanayake, Management Assistant, Dean's Office and Mr. A.M.C.S.B. Aththanayaka, Work Aid, Department of Operations Management for Category I and II respectively.



Ten selected students from the BBA Honours degree programme were given the opportunity to present at the 'Internship Diaries' and industry experts representing different business functions, Mr. Vidhantha Attanayake, International Marketing & Sales Manager, Noritake Lanka Porcelain (Pvt) Ltd; Mr. Eranga Hettiarachchi, Employees Relations Manager - Asian Paints Causeway; Mr. Yanaka Jayasinghearachchi, Assistant Manager - Lean Manufacturing, Hela Clothing Pvt Ltd; Mr. Kaushal Mendis, Director - People & Culture, Gamma Pizzakraft Lanka (Pvt) Ltd. and Ms. Gelani Tissera, Freelance Financial Consultant evaluated the presentations.

The following winners of the Internship Diaries were awarded medals and certificates at the awarding ceremony.

- ***The Best Intern / Winner*** : Ms. A.N. Kulatunga, Department of Management Studies
- ***First Runner Up*** : Ms. G.P.R.P. Karunarathne, Department Operations Management
- ***Second Runner Up*** : Ms. M. Senevirathne, Department of Human Resource Management

Further, the research session was conducted with the participation of both BBA Honours and B.Com Honours presenters and an esteemed panel of judges representing different faculties of the University of Peradeniya, Prof. Asela Kulathunga, Department of Manufacturing and Industrial Engineering, Faculty of Engineering; Prof. H.M.W.H.A. Herath and Prof. K.M.R.Karunarathna, Department of Economics and Statistics, Faculty of Arts; Dr. L.N.A.C. Jayawardena, Department of Agricultural Extension, Faculty of Agriculture; Dr. P.K. Seelagama, Department of Sociology, Faculty of Arts contributed for the evaluation of presentations.

of presentations.

The following winners were awarded for their excellent performance in undergraduate research presentations at the symposium.

The Best Researcher / Winner : Mr. K. Sachin -
Department Operations Management

First Runner Up : Ms. P.P. Abeykoon
Department of Business Finance

Second Runner Up : Ms. N.T. Kavindi
Bachelor of Commerce Honours Degree Programme.





Moments to Remember



Awareness Raising Session on Student Mentoring

Student Affairs Committee

An awareness-raising session on Student Mentoring for academic staff members was organized by the Student Affairs Committee of the Faculty of Management, University of Peradeniya, on the 10th of November 2022 at the Faculty Auditorium.

The main aim of this session was to lay the foundation knowledge on handling students' mental states while enriching the role of an academic mentor. The session provided a solid knowledge base together with a set of skills that a mentor needs to inculcate in handling a mentee.

Prof. Athula Ekanayake, Dean, Faculty Management, welcomed the gathering while highlighting the importance of the session for staff members.



Prof. Manoji Pathirage, Director, Student Support Services and Welfare Systems, University of Peradeniya, Dr. Sayuri Perera, Director, Counseling and Psychological Support Unit (CaPSU) University of Peradeniya and Dr. Chandima Herath, Chief Medical Officer, Health Center, University of Peradeniya were the resource persons of the programme.



The staff members highlighted that the session was informative and interactive, and the insights gained during the session could be applied in handling mentees effectively.





The AHEAD Building of the Faculty of Management was declared open by the Vice Chairman, University Grants Commission and the Vice Chancellor of the University of Peradeniya on the 02nd of December 2022. The commemorative plaque was unveiled by the Vice Chairman of the University Grants Commission, Senior Prof. Chandana P. Udawatte, the Vice Chancellor, Prof. M.D. Lamawansa, the Deputy Vice Chancellor, Prof. W.M.T. Madhujith, the Dean of the Faculty of Management, Prof. E.M.A.S.B. Ekanayake and the distinguished guests.



Opening Ceremony of the AHEAD Building

Faculty of Management,
University of Peradeniya

At the inaugural ceremony the Vice Chairman of the University Grants Commission, Senior Prof. Chandana P. Udawatte who is serving as the Project Director of the Operations and Monitoring Support Team (OMTS) of AHEAD Grants expressed his appreciation for the completion of the new building under AHEAD grants. This building has been constructed with the funding received from the AHEAD Faculty Development Grant which the faculty has secured after competing with all the tier 1 Management Faculties in the country. The newly constructed building is an invaluable resource for the development of the faculty, and it consists of a conference hall, a smart classroom, two lecture halls, an examination hall, and two Centers namely the Center for Skills for Life and Business Incubation and Innovation Ecosystem Services Unit (BIIES) established under the AHEAD project.



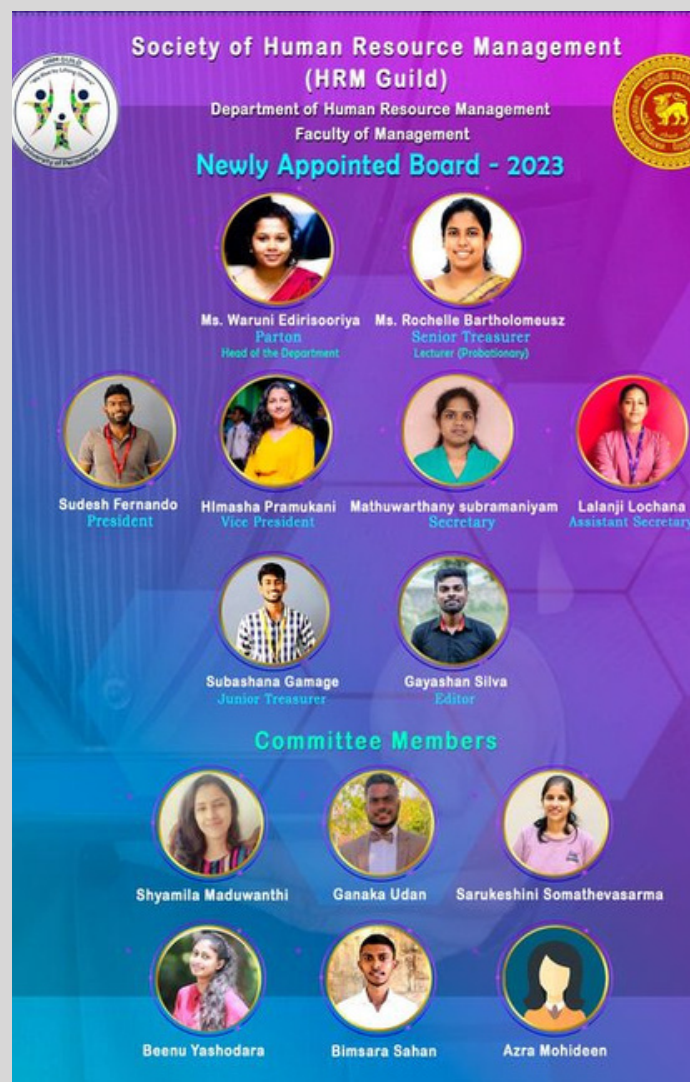


Moments to Remeber



Annual General Meeting - Society of Human Resource Management (HRM Guild)

Department of Human Resource Management



Parton	: Ms. Waruni Edirisooriya, Head of the Department
Senior Treasurer	: Ms. Rochelle Bartholomeusz Lecturer (Probationary)
President	: Mr. Sudesh Fernando
Secretary	: Ms. Mathuwarthany Subramaniyam
Vice President	: Ms. Himasha Pramukhani
Assistant Secretary	: Ms. Lalanji Lochana
Junior Treasurer	: Mr. Subashana Gamage
Editor	: Mr. Gayashan Silva
Committee Members	: Ms. Shyamila Maduwanthi : Mr. Ganaka Udan : Ms. Sarukeshini : Ms. Beenu Yashodara : Mr. Bimsara Sahan : Ms. Azra Mohideen

The Annual General Meeting of the Society of Human Resource Management (HRM Guild), Department of Human Resource Management, Faculty of Management, University of Peradeniya was held on the 29th of December 2022 at 6.30 p.m. via Zoom. The meeting was held under the patronage of Ms. Waruni Edirisooriya, the Head of the Department of Human Resource Management. Mr. Dinusha Bagya, the outgoing president, hosted the annual general meeting. As the main agenda of the meeting, the new executive committee for the year 2023 was appointed.

We extend our heartiest congratulations to the newly elected Executive Committee and wish them the best of luck in taking the Society of Human Resource Management (HRM Guild) to the next level.

Annual General Meeting - Marketing Management

Students' Society

Department of Marketing Management,
Faculty of Management

The Annual General Meeting of the Marketing Management Students' Society, Department of Marketing Management, Faculty of Management, University of Peradeniya was held on the 29th of December 2022 at 03.00 p.m. at the Faculty of Management. The meeting was held under the patronage of Mrs. Sandamalie Hettiarachchy, Head of the Department of Marketing Management and the presence of the academic staff members and students of the Department of Marketing Management.

Mrs. Sandamalie Hettiarachchy, Head of the Department of Marketing Management and Ms. K.D.M.K.Weeratunge, Senior Treasurer, Marketing Management Students' Society addressed the gathering and invited the Outgoing President, Mr. Aaqil Munavver to deliver the welcome speech and outgoing secretary, to present the minutes of the previous meeting. As the primary task, the following office bearers for the year 2023 were appointed at the meeting:

Warmest congratulations to all dedicated individuals who are about to carry on the legacy!!!


MARKETING MANAGEMENT STUDENTS' SOCIETY
 DEPARTMENT OF MARKETING MANAGEMENT
 FACULTY OF MANAGEMENT
 

NEWLY APPOINTED BOARD 2023


Ms. B. S. Hettiarachchy
Patron
 Head of the Department


Ms. K. D. M. K. Weeratunge
Senior Treasurer
 Lecturer (Probationary)


A. P. T. L. Pathirana
President


W. W. W. P. P. Fernando
Vice President


R. M. R. Rathnayaka
Secretary


P. G. J. Sithma
Vice Secretary


M. Nishantha
Junior Treasurer


D. S. D. Weligoda
Editor

COMMITTEE MEMBERS


R. O. M. Wimalasena


A. G. D. S. Wasana


G. M. G. S. Priyanga


P. G. S. Jithma

Parton	: Mrs. Sandamalie Hettiarachchy,
,	Head of the Department
Senior Treasurer	: Ms.K.D.M.K.Weeratunge
,	Lecturer (Probationary)
President	: Ms. A.P.T.L.Pathirana
Secretary	: Ms. R.M.R.J.Rathnayaka
Vice President	: Mr.W.W.W.P.P.Fernando
Assistant Secretary	: Ms. P.G.J.Sithma
Junior Treasurer	: Mr. M.Nishantha
Editor	: Mr. D.S.D.Weligoda
Committee Members	: Mr. R.O.M.Wimalasena
	: Ms. Ms. A.G.D.S.Wasana
	: Mr. G.M.G.S.Priyanga
	: Ms. P.G.S.Jithma

Appointment of Office Bearers to the Operations Management Students' Society – 2022/2023

Operations Management Students' Society, Department of Operations Management

Office bearers for the academic year 2022/2023 were appointed to the Operations Management Students' Society, Department of Operations Management in the annual general meeting held on the 29th of December 2022 in the Faculty Auditorium at 3.00 p.m.

Patron	: Prof. R.H. Kuruppuge
Senior Treasurer	: Mr. P.H. Abeyesundera
President	: Ms. Sujani Dissanayake
Secretary	: Ms. Chandi Uthpala
Vice president	: Mr. Abhimaan Fernando
Junior treasurer	: Mr. Kushan Sanjeewa
Editor	: Ms. Reema Zulfikar
Committee members :	
	Ms. Arulraj Priyanka
	Mr. Rsalinkam Ajanthan
	Ms. Janani Dilshani
	Mr. Kavindu Dulanjan
	Ms Madara Wijesinghe
	Mr. Lavakumaran Sivashanth

WORKSHOPS AND SEMINARS

Innovation Day 2022

Business Incubation and Innovation Ecosystem Services (BIIES) Unit

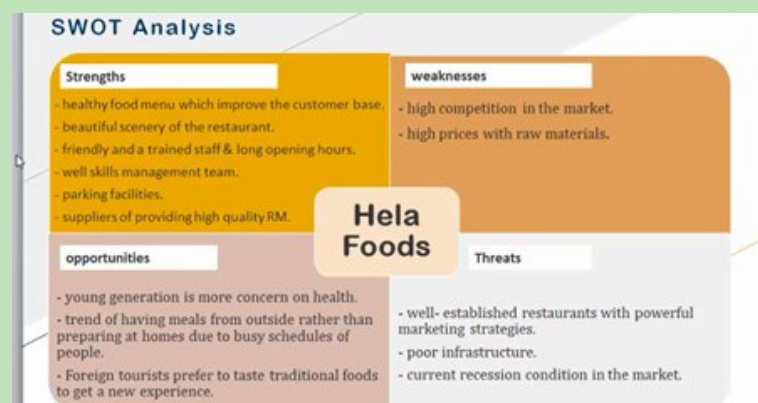
The Business Incubation and Innovation Ecosystem Services (BIIES) Unit, Faculty of Management, University of Peradeniya organized the event “Innovation Day – 2022”. In line with “Innovation Day – 2022”, the New Business Idea Competition and the Business Plan Competition were also conducted on the 06th of September 2022 to sharpen the undergraduates’ innovative skills.



The -undergraduates of the Faculty were present at the New Business Idea competition and Mr. A. Mithursan was able to secure first place by presenting his business idea to academics in the field of entrepreneurship, local authorities, and government agents related to Small and Medium Enterprise Development. In the Business Plan competition, twenty students competed in two categories and Ms. R.G.S. Ariyasena was the winner under the category-I and Ms. M.Z.F. Reema was the winner under category II



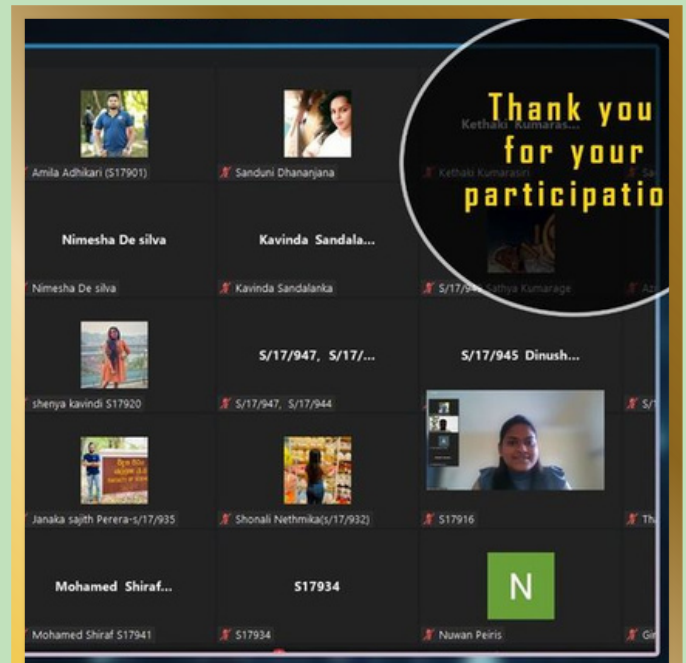
The judging panel consisted of expert members in the field of entrepreneurship, and it was a mix of academic members from the Faculty of Management, external members from the Small Enterprises Development Division (SED) and National Enterprise Development Authority (NEDA) and entrepreneurs. Both competitions provided a greater experience and opportunity for the undergraduates to widen their creativity and innovative skills.



Guest Lecture for the Students of the B.Sc. Honours in Computation & Management Degree Programme

Department of Operations Management

The Department of Operations Management, Faculty of Management, University of Peradeniya organized a guest lecture for the final year students of the B.Sc. Honours in Computation & Management degree programme offered by the Faculty of Science, University of Peradeniya. The resource person was Mr. Isuru Dissanayake who is a Lead Systems Engineer at Sri Lankan Airlines. The main purpose of this guest lecture was to provide the students with an understanding of how Information Technology could be smoothly associated with routine organizational decision making. The guest lecture was held on the 10th of September 2022 at 9.00 a.m. on a virtual platform.



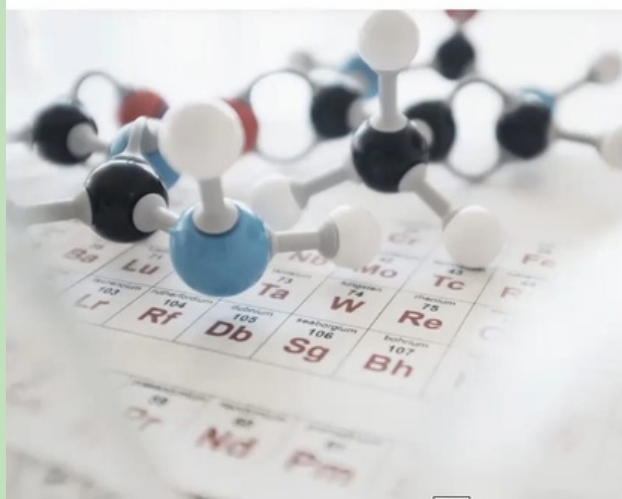
The importance of the English Language for management professionals in the 21st century cannot be in any way compromised. A course oriented to improve the personality of the Operations Management undergraduates was therefore drafted by Professor Sreemali Herath, University of Manitoba, Canada, under the Department AHEAD Project, Department of Operations Management, Faculty of Management, University of Peradeniya. This will be offered as an optional course for final-year undergraduates in the future.

Training of Trainer (TOT) Programme

Department of Operations Management

A Training of Trainer program was conducted for the academic staff members of the Department of Operations Management by Professor Sreemali Herath at 8.00 a.m. on 29th of September 2022 on a virtual platform. The purpose of the session was to train the academic staff members to become better facilitators in English for Professional Communication.

Curriculum overview



Type of English: English for Specific Purposes (ESP)

Method: Content and Language Integrated Teaching (CLIT)

Mode of delivery: Blended learning – Face to face and online

Benchmark: Upper Intermediate – Advanced (UTE)

Duration: 15 hours

Credit weightage: 1

Distribution of skills:

Speaking - 40%

Listening – 20%

Writing – 15%

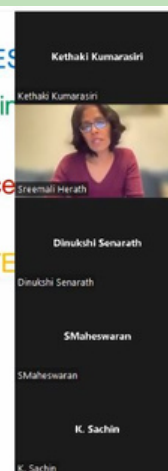
Grammar & vocabulary – 15%

Reading – 10%

Assessment:

2 continuous assessments – 40%

Final evaluation – 60%



Let Your Stress Relieve - 2022

Department of Management Studies

1000 level undergraduates (2020/2021 batch) of the Faculty of Management organized 'Let Your Stress Relieve - 2022' on the 5th of October 2022 at the Faculty Auditorium as a partial fulfillment of the course of 'MGS 1201- Fundamentals of Social Sciences' offered by the Department of Management Studies, Faculty of Management, University of Peradeniya. Three resource persons: Dr. Sayuri Perera, Director, Counselling and Psychological Support Unit, University of Peradeniya, Prof. Manoji Pathirage, Director, Student Support Services and Welfare Systems, University of Peradeniya, and Dr. Chandima Herath, Chief Medical Officer, University Health Centre were invited to facilitate the session. The undergraduates of 2020/2021, the Dean and the academic staff of the faculty participated in the event.



The event served primarily two purposes: to reduce the distress faced by students when they are engaged with the hardships from curricular and co-curricular activities, and to educate and make aware the students about stressors and the coping strategies to face them. The resource persons demonstrated real life stressors through acts and communicated the roots of stressors, symptoms and coping strategies. Students also arranged a singing session and a question-and-answer session to add flavor to the event. The event 'Let Your Stress Relieve - 2022' came to conclusion by 10.00 a.m. with vibes full of positivity, confidence, hope and optimism.



Field Visit 2022

Department of Operations Management

The Department of Operations Management, Faculty of Management, University of Peradeniya, under the Department AHEAD project, organized a field visit to Heritance Tea Factory, Kandapola, Nuwara Eliya, on the 06th of October 2022 for the 3000 level BBA undergraduates who followed the OPM 3102: Hospitality Management course. The field visit was arranged under the supervision of Prof. Ravi Kuruppuge, Head, Department of Operations Management, and the programme was conducted by Mr. Chature Seneviratne, Human Resource & Administration Manager, Heritance Tea Factory, Kandapola, Nuwara Eliya



The purpose of this field visit was to provide the students with practical exposure to tourism management and the leisure industry. The field visit also enabled students to recognize the specific nature of the tourism operations in the hospitality industry and also to identify the functions of the operational process of a tea manufacturing plant.



Guest Lecture for the Students of the B.Sc. Honours in Computation & Management Degree Programme

Department of Operations Management

The Department of Operations Management, Faculty of Management, University of Peradeniya organized a guest lecture for the final year students of the B.Sc. Honours in Computation & Management degree programme offered by the Faculty of Science, University of Peradeniya. The resource person was Mr. Rajiv Weragama who is a Senior Engineer in Service Assurance and Fulfillment at Sri Lanka Telecom PLC.

The main purpose of this guest lecture was to introduce Telecommunication, Internet, and Wireless technologies, and explain their evolution and application to day-to-day business activities. The guest lecture was held on the 7th of October 2022 at 10.00 a.m. at the faculty premises.

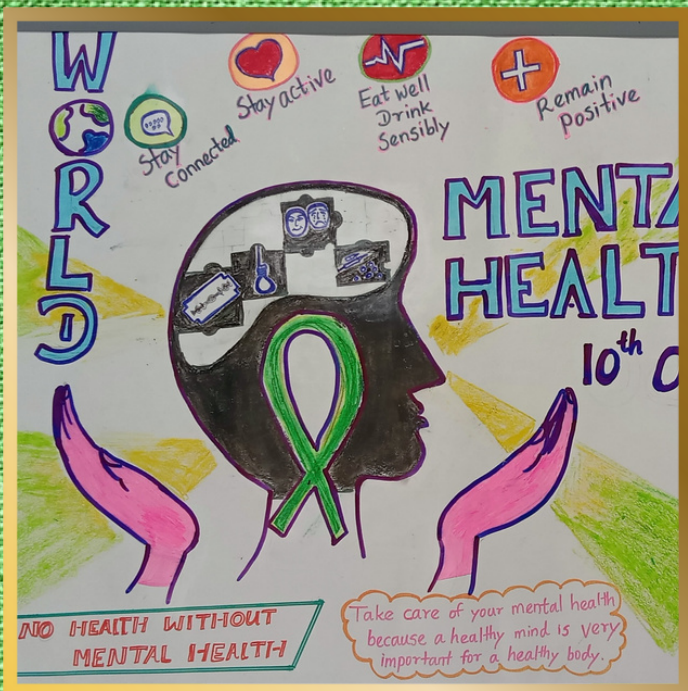
Poster Presentation in Parallel with The World Mental Health Day

Department of Human Resource Management

The 3000 Level undergraduates of the Department of Human Resource Management, Faculty of Management launched a poster presentation on the 10th of October 2022 in parallel with World Mental Health Day. The main objective of this event was to raise awareness of mental health and thereby value, protect and improve the mental health of students and staff of Faculty.

A total of thirty-four (34) posters were displayed in several locations at the faculty premises and all the posters were accompanying the global theme of World Mental Health Day 2022 as 'Making Mental Health & Well-Being for All a Global Priority'. Accordingly, this event was a great opportunity for the students to share their meaningful messages relating to mental health and express their commitment to uplifting mental health as individuals and groups. This event was organized as a part of continuous assessments of the course of 'HRM 3202 - Industrial Psychology' offered by the department.





Moments to Remember



Seminar for Students of Nagoda

St John de Baptist Maha Vidyalaya

Student Affairs Committee

A seminar for the Advanced Level Commerce stream students of Nagoda St John de Baptist Maha Vidyalaya was conducted on the 14th of October 2022 at the Faculty Auditorium. This was organized by the Student Affairs Committee of the Faculty of Management, University of Peradeniya. This is a CSR initiative of the Student Affairs Committee, assisting the Advanced Level Commerce stream students in broadening their understanding of the importance of moving their career in the stream of Commerce.



Dr (Mrs). Sujeewa Kodithuwakku, Head, Department of Business Finance, welcomed the students with sharing inspirational thoughts.

Ms. Kethaki Kumarasiri, Lecturer attached to the Department of Operations Management, the resource person for this seminar, conducted a motivational speech to encourage students to perform well in the upcoming examination.



Seminar for Students of St. Anns College, Kurunagala

Student Affairs Committee

The Student Affairs Committee of the Faculty of Management, University of Peradeniya, conducted a seminar for the Advanced Level Commerce stream students of St. Anns College, Kurunagala, on the 14th of October 2022 at the Faculty Auditorium.

Supporting Advance Level Commerce stream students is one of the CSR initiatives of the Faculty Student Affairs Committee while enhancing the understanding of the importance of moving their career in the stream of Commerce.

Dr (Mrs). Sujeewa Kodithuwakku, Head, the Department of Business Finance, welcomed the students on behalf of the Faculty. Mr. Uwin Ariyaratne, Lecturer attached to the Department of Business Finance, conducted a motivational speech to encourage students to build a balanced mindset to perform well in the upcoming A/L examination.



Talento'2022

Marketing Management Students' Society in collaboration with the Department of Marketing Management

The most awaited talent adventure of the year, “Talento’2022” was successfully staged on October 15, 2022, at the E.O.E. Pereira Theatre at the University of Peradeniya for the second consecutive time. “Talento” is the Annual Talent Show of the University of Peradeniya, organized by the Marketing Management Students’ Society in collaboration with the Department of Marketing Management, Faculty of Management, University of Peradeniya. “Talento” is one of the most glamorous events in the Faculty of Management and the main purpose of the event was to provide a platform for the undergraduates of the University of Peradeniya to showcase their talents and creativity and to sharpen their event-organizing skills.



The event was graced by Prof. M.D. Lamawansa, Vice Chancellor of the University of Peradeniya as the Chief Guest along with Prof. W.M.T. Madujith, Deputy Vice-Chancellor of the University of Peradeniya, Prof. E.M.A.S.B. Ekanayake, Dean of Faculty of Management, Deans of other Faculties, Heads of the Departments, Faculty of Management, Academic members of the Faculty of Management, along with many dignitaries from the corporate sector.

Forty (40) talented contestants were eligible to perform at the Grand Finale, which was selected by an expert panel of judges through two auditions, a semi-final held on September 18, 2022, September 22, 2022, and September 28, 2022, respectively under seven (07) segments namely Singing, Dancing, Video Content Creation, Painting, Stand-up Comedy, Instrumental.

The whole audience was fascinated by the stunning performances of the contestants at the Grand Finale. The elegant performance of National and International award-winning Musician Saman Lenin and Visharad Nilakshi Helapitiya added more glamour to the event.

The event was enthralled by the eminent panel of judges consisting of Musician Saman Lenin, Visharad Nilakshi Helapitiya, Ms. Nimna Preshani, Lecturer, Visual & Performing Arts, Mr. Vishwa Sankanath, Actor, Teacher and Choreographer, Ms. M.D.D.S Priyangani, Dr. Manoj Alawathukotuwa, Senior Lecturer, Department of Fine Arts, Faculty of Arts and Ms. Jayamini Amarasinghe.



The winners of this magnificent event were selected under 07 Segments follows.

Painting Segment

- Winner: Mr. W.D.K. Thamel, Faculty of Management
- First runner-up: Ms. V. Ahishayini, Faculty of Management
- Second runner-up: Mr. Zamrath Ali, Faculty of Arts

Singing (solo)

- Winner: Mr. W.B.S.A Fernando, Faculty of Arts
- First runner-up: Mr. H.M.S.K Herath, Faculty of Arts
- Second runner-up: R.P Weerasinghe, Faculty of Arts

Dancing (solo)

- Winner: Ms. R.M.U.H Rathnayake, Faculty of Engineering
- First runner-up: Mr. L.L.S.Liyanage, Faculty of Arts
- Second runner-up: A.P.D.S Fonseka, Faculty of Arts

Dancing (Group)

- Winner: Ms. Paramee Liyanage and the team, Faculty of Dental Sciences
- First runner-up: Mr. T. Prasannath and the team, Faculty of Management
- Second runner-up: Ms. S.M.R.N.S.K Asmadala, Faculty of Arts

Instrumental

- Winner: Mr. N.D.D.H. Malwaththa, Faculty of Medicine
- First runner-up: Mr. D.S.P. Wikramasekara, Faculty of Engineering
- Second runner-up: Ms. N.P.G.N.K. Samarathunga, Faculty of Medicine

Photo-editing segment

- Winner: Mr. K.W.A.N.P. Wijesekara, Faculty of Management
- First runner-up: Mr. K.L. Bandara, Faculty of Agriculture
- Second runner-up: Mr. S. Roobaindran, Faculty of Management

Stand-up Comedy

- Winner: Mr. K.A.S.U. Keragala, Faculty of Medicine



Winners were awarded cash prizes, certificates, and medals.

Talento'22 would have not been a reality if not for the support of the generous corporate sponsors namely, the brand Innovate as the Platinum sponsor, Unilever Sri Lanka Limited as the Silver and Youth partner, Faculty of Management as the Gold sponsor, and the other sponsors namely the Art council of the University of Peradeniya, BOC, and Royal mall.



Moments to Remember



Seminar for Students of Anurudda Kumara National College, Nawalapitiya

Student Affairs Committee

Student Affairs Committee of the Faculty of Management, University of Peradeniya conducted a seminar for the Advanced Level Commerce stream students of Anurudda Kumara National College, Nawalapitiya, on the 17th of October 2022 at the Faculty Auditorium.

Highlighting the career streams in Commerce stream on Advanced Level students was focused mainly in the seminar, which has been recognized as a Faculty CSR initiative while broadening up students' knowledge and understanding on the discipline.



Prof. Athula Ekanayake, Dean, Faculty Management addressed the students sharing inspirational thoughts while a motivational speech was conducted by Ms. Madhawe Weerathunge, Lecturer attached to the Department of Marketing Management, to encourage students to build a balanced mindset to perform well in the upcoming A/L examination



Vision For Life - 2022

Department of Management Studies

‘Vision for Life – 2022’ was a career motivation program organized by the 1000 level undergraduates of the Faculty of Management in collaboration with the Career Guidance Unit, University of Peradeniya. The event was also considered as a component of continuous assessment of the course of ‘MGS 1201- Fundamentals of Social Sciences’. The event took place on the 19th of October 2022 at the University Gymnasium from 8.00 a.m. to 12.00 p.m. Ms. Sumudu Lankathilaka, a Career Guidance Advisor and Mr. Suchinthana Dasun, a Career Guidance Counselor were invited as the resource persons.



The objectives of the event were two-fold: creating awareness on vision and educating about the importance of personal development. Social sciences hold the view that social progression also depends on personal growth and development. The importance of a personal vision statement was the focal point of the event, which has motivated the students to create their own vision and work accordingly. Further, besides the conceptual awareness, practical activities were also conducted in order to ease the understanding and the methodology behind the formation of personal vision and career path. Students and staff of the department keenly participated in the session and were motivated towards a vision for their life.



The Department of Operations Management, Faculty of Management, University of Peradeniya organized a field visit to MAS Intimates - Thurulie, MAS Fabric Park, Thulhiriya on the 26th of October 2022 for the 2000 level BBA honours undergraduates specialized in Operations Management.

The purpose of this field visit was to provide the students with practical exposure to the manufacturing industry. The field visit also enabled students to identify the specific nature of the manufacturing industry and also to identify the functions of the operational process of an apparel manufacturing plant.

Field Visit to MAS Intimates - Thurulie

Department of Operations Management



Seminar for Students of Newstead College, Negambo

Student Affairs Committee

A seminar was organized by the Student Affairs Committee of the Faculty of Management, University of Peradeniya for the G.C.E. (Advanced Level) Commerce stream students of Newstead College, Negambo on the 28th of October 2022 at the Faculty Auditorium.

The aim of the seminar was to provide awareness to the Advanced Level Commerce stream students regarding the career opportunities in the Commerce stream. Ms. Kethaki Kumarasiri, Lecturer attached to the Department of Operations Management conducted the session and emphasized the importance of balancing both academic and extracurricular activities. Prof. Athula Ekanayake, Dean, Faculty of Management, also addressed the gathering to provide useful insights.



“Learning from the Person Next to You” Workshop Series - Do You Like to Learn about Drop Shipping?

Society of Human Resource Management (HRM Guild) of the Department of Human Resource Management

The Society of Human Resource Management (HRM Guild) of the Department of Human Resource Management, Faculty of Management, University of Peradeniya organized a workshop on “Drop Shipping” under the workshop series “Learning from the Person Next to You” on the 28 th of October 2022.

The session was conducted by Mr. Darshana Sanjeewa, an undergraduate of the Department of Marketing Management, Faculty of Management, University of Peradeniya.

Movie Night 22

Department of Marketing Management

The second-year students of the Department of Marketing Management, Faculty of Management successfully conducted “Movie Night 22”, which was held on the 02nd of November 2022 from 05.30 p.m. onwards at the Art’s Theatre with more than 200+ audience.

The event aimed to provide entertainment to the undergraduates by offering them time to relax their minds.



OPM Stall Festa

Operations Management Students' Society, Department of Operations Management

The Operations Management Students' Society of the Department of Operations Management conducted a fundraising programme successfully in the WUS premises on the 3rd of November 2022 with the participation of academic staff, non-academic staff and students.

The "OPM Stall Festa" fundraising programme aims to raise funds for the upcoming CSR events of the Operations Management Students' Society.





Department Seminar- November 2022

Department of Operations Management

The 23rd Department Seminar of the Department of Operations Management was held on the 08th of November 2022 from 2.00 p.m. to 4.00 p.m. in the Faculty Boardroom. The seminar was conducted by Ms. W.D.C.K.T. Kumarasiri where she presented a Management Field Project titled “Cut Panel Wastage in the Off-Site Embellishment Process of a Leading Apparel Manufacturing Company in Sri Lanka”. The academic staff members of the Faculty of Management participated in this event.


Department of Operations Management
 Faculty of Management
 University of Peradeniya






Department Seminar - November 2022

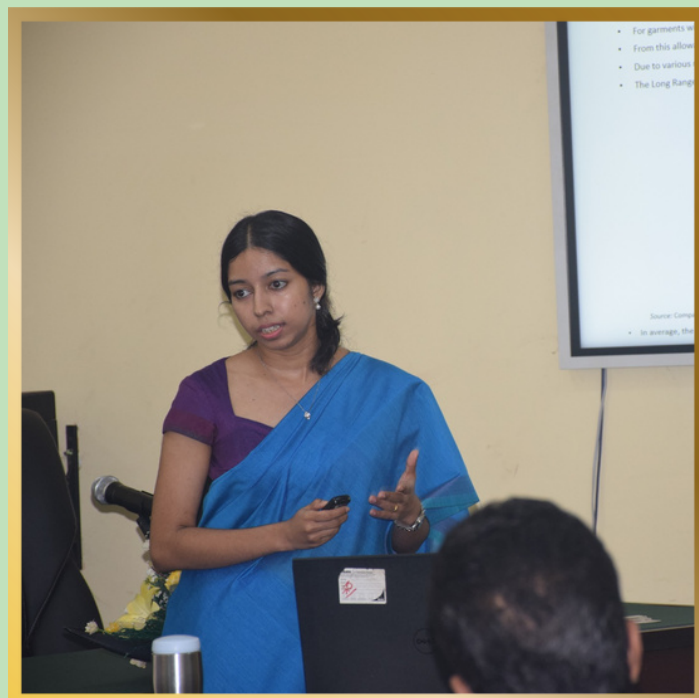
Reducing the Cut Panel Wastage in the Off-Site Embellishment Process of a Leading Apparel Manufacturing Company in Sri Lanka

Presenter :
 Ms. W.D.C.K.T. Kumarasiri
 Department of Operations Management
 Faculty of Management

 **Date :**
08th November 2022

 **Time :**
02.00 PM.

 **Venue :**
Faculty Boardroom



Seminar for GCE (Advanced Level) Students of the Harangala National College, Nawalapitiya

Student Affairs Committee

The Student Affairs Committee of the Faculty of Management, University of Peradeniya conducted a seminar for G.C.E. (A/L) Commerce stream students of the Harangala National College, Nawalapitiya on the 09th of November 2022 at the Faculty Auditorium.

The purpose of this seminar was to broaden the understanding of the G.C.E. (Advanced Level) Commerce stream students regarding career opportunities in the Commerce stream. This is a CSR initiative of the Faculty of Management to serve the community, particularly school education.

The resource person was Ms. Roschelle Berthlomez, Lecturer attached to the Department of Human Resource Management who also encouraged students to build a balanced mindset and perform well in the upcoming A/L examination. Prof. Athula Ekanayake, Dean, Faculty of Management also addressed the students sharing inspirational thoughts.



Undergraduate Immersion Programme 2022

Department of Human Resource Management

The Undergraduate Immersion Programme 2022 was conducted by the Association of Human Resource Professionals (AHRP) as an initiative aligned to the MoU signed with the Department of Human Resource Management, Faculty of Management, University of Peradeniya.

Through this program, students received a short but comprehensive insight and exposure into multiple industries across various disciplines. Students received an opportunity to visit and explore Brandix Lanka Limited, Sysco LABS Sri Lanka and John Keells Holdings PLC located in Colombo as a part of this programme. 13 students who were representing the Department of Human Resource Management attended this extensive programme from 14th to 24th of November 2022.



The Department of Operations Management in collaboration with the Geragama Tea Factory organized a field visit on the 23rd of November 2022 for 1000 level undergraduates who follow the course 'OPM 1202: Operations Management'. The main purpose of this visit was to provide the students with practical exposure on the manufacturing process of a tea processing factory. The Department is extremely grateful to Mr. M. Marasinghe the owner of the factory for hosting our students in person and making the students thoroughly aware of the tea culture, the conversion process and how quality is ensured in each step of the process. Further, the students were taken on a factory tour to explain them on the tea making process which was very informative. Students witnessed the progress of the factory and the quality standards and practices adopted by them in the tea manufacturing process.

Field Visit to Geragama Tea Factory

Department of Operations
Management



Workshop on 'Skills on Stage'

Department of Marketing Management

The Department of Marketing Management, Faculty of Management, University of Peradeniya successfully conducted a workshop on 'Skills on Stage', under the module MKT 2201: Skills Development and Fine Arts on the 24th of November 2022 at the Arts' Gallery. The session was conducted by Ms. Niroshi Senevirathne and Ms. Hasanthi Niriella from the Department of Fine Arts, Faculty of Arts, University of Peradeniya. The aim of the workshop is to enhance the aesthetic skills of the second-year marketing students, Faculty of Management via music and dancing.



2nd Annual International Undergraduate Finance Research Conference (IUFRC) – 2022

Sri Lanka Finance Association in collaboration with the Department of Business Finance

The Sri Lanka Finance Association in collaboration with the Department of Business Finance, Faculty of Management, University of Peradeniya successfully conducted the 2nd Annual International Undergraduate Finance Research Conference 2022 with a conference theme of “Value Creation through Sustainable Finance” on Friday the 25th of November 2022 via zoom platform.

This conference was a great opportunity for undergraduates to present their research findings to a wider audience and the conference was conducted with five conference tracks namely, Financial Markets and Investment, Banking, insurance and Risk Management, Corporate Governance and Accountability, Corporate Finance, Public Finance and Economics and the Special topics covering the management discipline. Each paper submitted to the conference was double-blind reviewed and accepted for publication in the conference proceeding.

Prof. Douglas Cumming, Professor of Finance and Entrepreneurship, College of Business, Florida Atlantic University, Florida, USA delivered a keynote speech on “Market Manipulation and ESG Violations”, describing how market manipulation enables corporate deception, which in turn facilitates ESG manipulation. Further, Mr. Nishan Fernando, Chairman, of First Capital Holdings PLC, and the Managing Director of BDO Consulting delivered a keynote speech titled “Sustainable Finance-Risk to Opportunity” while concentrating on the elements of sustainable finance and the sustainability challenges to society. The session concluded by providing a deep idea about how finance contributes to sustainable development in a society.

In the technical sessions, five concurrent sessions were conducted for the five tracks, and presentations were evaluated by session chairs and two panelists of each session. At the concluding session of the conference, the Best Paper Award was presented to D.M.H.R. Dissanayaka, W.M. Hansani, A.W.G.P.D. Sandaru and A.W.G.C.N.Wijethunga of the Sabaragamuwa University of Sri Lanka with the paper titled “Financial Development and Environmental Quality: Evidence from Sri Lankan Perspective”. The conference was wrapped up by Dr. Sujeewa Kodithuwakku, Conference Chair of IUFRC 2022.

Workshop on ‘Developing HR Undergraduates with IT Professionals’

Department of Human Resource Management



The Department of Human Resource Management, Faculty of Management, University of Peradeniya conducted a workshop titled ‘Developing HR Undergraduates with IT Professionals’ for 2000 & 3000 level undergraduates specializing in Human Resource Management on the 25th of November 2022 at the Faculty Auditorium. The aim of this workshop was to conduct mock interviews, synergy building activities and sessions about the Industry Expectations from HR Graduates and Human Values for the new World of Work. The workshop was conducted by Mr. Pubudu Liyanage, Human Resources Consultant, Zone24x7 (Pvt) Ltd and Mr. Kasun Ariyadasa, Director - Software Engineering, IFS R&D International (Pvt) Ltd.



Field Visit to Central Bank of Sri Lanka and Bank of Ceylon Head Office

Department of Business Finance

2000 level undergraduates of the Department of Business Finance, Faculty of Management, University of Peradeniya visited the Central Bank of Sri Lanka (CBSL) and Bank of Ceylon (BOC) head office on the 30th of November 2022. Through this field visit students gained practical exposure to how the banking system in Sri Lanka works by attending the lecture conducted by Deputy Director of CBSL, Dr. Lankapathy Sritharan and by visiting the dealing room of Bank of Ceylon Treasury Department. Also, the knowledge of the history of Sri Lankan currency was fine-tuned by visiting to the currency museums of CBSL and BOC.



‘JAT Shuttle - University Undergraduate Skill Development Program

Department of Human Resource Management

JAT Holdings PLC, one of the leading conglomerates in Sri Lanka conducted ‘JAT Shuttle - University Undergraduate Skill Development Program’ on the 05th of December 2022 at the Auditorium of the Faculty of Management, University of Peradeniya. This was a triparty arrangement through which JAT Holdings PLC collaborated with the Department of Human Resource Management, Faculty of Management, University of Peradeniya and the Department of Human Resource Management, Faculty of Management Studies, Rajarata University of Sri Lanka.





Moments to Remember



Lean Enterprise Day 2022

Department of Operations Management in collaboration with the Department AHEAD Project

“Lean Enterprise Day 2022” was organized by the Department of Operations Management in collaboration with the AHEAD Project of the Department on the 6th of December 2022 at the Faculty Premises. The main aim of the event was to disseminate knowledge in the area of Lean Management for staff and students.

A Guest speech was conducted by Ms. Udeshi Rathnayake, General Manager, Manufacturing Operations, Linea Clothing, MAS Holdings at the inaugural session which was then carried with a panel discussion of Alumina member of the Department who are currently excelling in their knowledge as Lean practitioners. The Panelists of the discussion were Mr. Sasaka Kodithuwakku, Ms. Yasara Herath, and Ms. Medhagie Galgamuwa. The discussion was moderated by Dr. S. Maheswaran, Senior Lecturer, Department of Operations Management.

Lean Exhibition was conducted as the second event of the programme. The main aim of the event was to showcase students’ knowledge, skills, and abilities of the course ‘OPM 2203 - Lean Manufacturing’ by conducting an exhibition for the audience. This is a partial fulfilment of their continuous assessment evaluation of the said course as well.



Students performed their exhibits under the themes of Evolution of Lean Manufacturing excellence, Seven waste and productivity, Lean tools and performance enhancement, Lean implementation in the Faculty, and Problem-solving using lean techniques.





Moments to Remember



A program on “Team Building”

Department of Marketing Management

A program on “Team Building” was successfully conducted under the module ‘MKT 2201: Skills Development and Fine Arts’ by Mr. A. Mallawarachchi at the Department of Physical Education, University of Peradeniya on the 15th of December 2022 from 2.30 p.m. to 5.00 p.m. for the 2000 Level students of the Department of Marketing Management, Faculty of Management, University of Peradeniya. The purpose of the program was to enhance the team-building skills of the students via practical activities.



Psychology Day

Department of Human Resource Management

The Department of Human Resource Management, Faculty of Management successfully conducted 'Psychology Day' for the fourth consecutive time on the 15th of December 2022. This is an annual event organized by the 3000 Level HRM undergraduates as a part of the 'HRM 3203 - Industrial Psychology' course offered by the Department. 'Psychology Day' is based on a significant and timely theme every year, and this year's programme was lined up with the overarching theme of 'Enriching the Quality of Life through Healthy Relationships'. This programme created a great opportunity for students to demonstrate their organizing skills together with team working, leadership and creative capabilities.



The following six (06) segments were successfully conducted with the support of experts in the field and the participation of students, academic staff members and non-academic staff members of the faculty.

01. Workshop on Secrets to Healthy Relationships by Dr. Kanthi Hettigoda, Clinical Psychologist, Senior Lecturer, Department of Psychology, Faculty of Arts, University of Peradeniya

02. Ergonomics Training by Mr. A.M.M. Rikas, Physiotherapist, Faculty of Allied Health Sciences, University of Peradeniya

03. Treasury Hunt - Brain Games

04. Art Therapy by Mr. Asanga Mallikarachchi, Psychiatric Social Worker, Kandy General Hospital

05. Music Therapy by Mr. Sachinthana Dasun, Career Counsellor, University of Peradeniya

06. Zumba Session





Moments to Remember



Pulse of Marketing

Department of Marketing Management

A Guest Lecture under 'Pulse of Marketing' was organized by the Department of Marketing Management, Faculty of Management, University of Peradeniya in collaboration with the Marketing Management Students' Society on the 16th of December 2022 from 02.00 p.m. to 04.00 p.m. at the Faculty Board Room. The session was conducted by Dr. Rohan Pallewatta, Executive Chairman at Lanka Harness Co. (Pvt) Ltd on the theme of 'A Glimpse of an Entrepreneur's Journey' with the participation of students and staff members of the Faculty of Management.



Leadership Forum on 'Facing the Future Together' – 2022

Department of Human Resource
Management

Leadership Forum 2022 under the theme of 'Facing the Future Together' was successfully organized by the 3000 Level undergraduates of the Faculty of Management in collaboration with the Department of Human Resource Management, Faculty of Management, University of Peradeniya on the 20th of December 2022 from 9.30 a.m. onwards at the Faculty Auditorium.



The main objective of organizing this forum was to equip the undergraduates with knowledge, abilities, and attitudes as they pursue leadership positions in the future. The forum was graced by esteemed personalities from the fields of business, entrepreneurship, and sports who have displayed leadership skills to the highest calibre in their respective fields. The distinguished panel consisted of Dr. Dilesha Perera, Co-Founder/ Chairperson of the clothing brand La Vivente (Pvt) Ltd and Dilchand (Pvt) Ltd, Dr. Hansani Weeratunge, Silver medallist in swimming at the South Asian Games in 2006 and Postdoctoral Research Fellow at CSIRO (Commonwealth Scientific and Industrial Research Organisation) and Mr. Thilina Hewage, Regional Manager - Central at National Development Bank PLC, while the forum was moderated by Dr. S. Maheswaran, Senior Lecturer, Department of Operations Management, Faculty of Management, University of Peradeniya.





Moments to Remember



Launch of the Bi-annual Student Magazine “The Operations Management Student”

Department of Operations Management

The Department of Operations Management launched their maiden issue of “The Operations Management Student”, the bi-annual students’ e-magazine on the 21st of December 2022 at the Faculty Auditorium in front of staff and students of the Faculty of Management. The event was graced by Prof. Athula Ekanayake, Dean, Faculty of Management as the chief guest, followed by all Heads of Departments. Ms. Dinesha Dilrukshi, the Editor-in-Chief and Ms. Reema Zulfiqar, Graphic and Layout Designer of “The Operations Management Student” officially launched the E-Magazine in the presence of Prof. Athula Ekanayake, Dean, Faculty of Management, University of Peradeniya and Prof. Ravi Kuruppuge, Head, Department of Operations Management, Faculty of Management, University of Peradeniya.



A special note of thanks goes to Dr. Nuresh Eranda, Senior Lecturer, Department of Marketing Management for delivering a preface to the students’ magazine. In his speech, a clear and concise detail was provided which even revealed opportunities for the students to come up with an improved version in the next issue. Also, Prof. Asela Kulatunga, Head, Department of Manufacturing and Industrial Engineering, Faculty of Engineering, University of Peradeniya contributed for the Opinion Page with his vast knowledge on the area. All in all, ‘The Operations Management Student’ Volume I was a collective effort of the Editorial Board, Volunteer Student Organizing Team, academic staff members of the Department of Operations Management and all other academic and non-academic staff members of the Faculty of Management, University of Peradeniya.



A guest lecture titled 'Best Practices in Negotiation' was organized by the Department of Human Resource Management, Faculty of Management, University of Peradeniya on the 28th of December 2022 for the 2000 Level BBA undergraduates, specializing in Human Resource Management under the course of 'HRM 2201: Negotiation and Human Resource Management'. The resource person for the guest lecture was by Mr. Ashan Ransilige, Vice President – Head of Human Resources, Retail Sector, John Keells Holdings PLC.

Guest Lecture on 'Best Practices in Negotiation'

**Department of Human Resource
Management**



Guest Lecture on

Best Practices in Negotiation



28 December, 2022



2.00 p.m. onwards



via ZOOM



With

Mr. Ashan Ransilige

**Vice President - Head of Human Resources
Retail Sector - John Keells Holdings (PLC)**

To join the session, please use the below link

<https://learn.zoom.us/j/62684243788?pwd=TkJtOFcwM0Fmd2xZbThrNHdGVjZqQT09>
Meeting ID: 626 8424 3788
Passcode: r#1yUa!A

Organized by

*Department of Human Resource Management
Faculty of Management
University of Peradeniya*

RESEARCH FORUMS

Peradeniya Management Review (PMR) - VOL. 04, ISSUE I (June 2023)

We are pleased to invite you to submit manuscripts for the VOL. 04, ISSUE I (June 2023) of the Peradeniya Management Review (PMR) which is the bi-annual peer-reviewed journal of Faculty of Management, University of Peradeniya published in English Language.

Please refer to the flyer attached for more details and kindly share with interested parties.

You may contact the Co-editors directly via editorpmr@gmail.com

More details:

https://mgt.pdn.ac.lk/peradeniya_management_review/

PERADENIYA MANAGEMENT REVIEW

*Journal of the Faculty of Management
University of Peradeniya*

Invitation for Manuscripts

You are invited to submit manuscripts for Peradeniya Management Review (PMR) which is a peer-reviewed journal published in English bi-annually. Its main objective is to propagate both theoretical and applied research across the wider academic community and to publish research articles, review articles, and book reviews on Management and Accounting & Finance.

The journal covers the entire range of Management disciplines including:

- * Accounting & Finance
- * Business Economics
- * Entrepreneurship
- * Human Resource Management
- * Marketing Management
- * Operations Management, and
- * Organizational Management

The next volume of the PMR is expected to be published in June, 2023

Please submit manuscripts on or before February 28, 2023 for the VOL. 04, ISSUE. I, (June 2023).

Editorial Board

Co-editors

Dr. B. A. N. Eranda
Dr. S. Maheswaran

Managing Editor

Mr. G. C. I. Gunarathna

Members

Ms. H. M. N. K. Mudalige
Ms. P. R. W. M. S. C. Weerakotuwa
Ms. H. H. A. J. Gunathissa
Ms. R. M. U. R. K. Rathnayaka
Ms. W. D. C. K. T. Kumarasiri



Contact Information

The Co-Editors
Peradeniya Management Review
Faculty of Management
University of Peradeniya
Peradeniya 20400
Sri Lanka

Email: editorpmr@gmail.com

Department Seminar - December 2022

Department of Operations Management

The 24th Department Seminar of the Department of Operations Management, Faculty of Management, University of Peradeniya was held on the 20th of December 2022 from 2.00 p.m. to 3.30 p.m. in the Faculty Boardroom. The presentation was made by Ms. A. N. F. Hafsa on the title, 'Higher Outsourcing Defective Rate than the Inhouse Defective Rate in the Company'. The academic staff members of the Department of Operations Management, Faculty of Management participated in this event.



FACULTY OF MANAGEMENT

The Faculty of Management is the ninth Faculty at the University of Peradeniya, established in 2015. Even though the Faculty of Management at the University of Peradeniya is only seven years old, the University of Peradeniya is the pioneer in Management higher education in the country as it has been offering a Bachelor of Commerce (B.Com.) Degree Programme since 1962. At present, the Faculty of Management offers a Bachelor of Business Administration (BBA) Honours Degree Programme under five specializations related to five Departments and caters to about 175 university entrants who sat their G.C.E. (Advanced Level) examination in the Commerce stream each year. In addition, it also offers two inter-faculty degree programmes, namely, B. Com. and B.Sc. in Computation and Management, in collaboration with the Faculty of Arts and the Faculty of Science, respectively.. Apart from the internal degree programmes, the Faculty offers a BBA External Degree Programme in online platform and a Diploma in Management and Development programme through

the Centre for Distance & Continuing Education (CDCE) of the University of Peradeniya. Furthermore, the Faculty of Management Within seven years of its existence, the Faculty has achieved the highest grade (Grade 'A') offered by the Quality Assurance Council of the University Grants Commission (UGC) for its BBA Degree Programme. Recently, the Faculty has also won the AHEAD grants worth of Rs. 120 million through which a building and a computer lab were constructed, and furniture, equipment, and learning materials were purchased to promote outcome-based education and learner-centered teaching.

As part of the strategic plan, the Faculty of Management intends to expand its portfolio in line with the development taking place in the industry by introducing new degree programmes at undergraduate as well as postgraduate levels. For this purpose, the Faculty plans to train the staff and develop its physical infrastructure to provide students with adequate knowledge and facilities to transform them into high-quality graduates.

